

On Engineering Economic Systems

Warren Center for Network and Data Sciences University of Pennsylvania April 19, 2018

Michael Zargham, Phd

Founder & CEO, BlockScience @mzargham

Speaker Bio

- Actively Researching Blockchain enabled Coordination and Decision Systems with BlockScience Team
- Contributor & Advisor to Several Blockchain Projects
- Former Director of Data Science and Architect of Data & Decision Systems at Cross MediaWorks
- PhD in Engineering, UPENN; studied Decentralized Optimization and Decision Science
- Academic background in optimal and stochastic Control Theory, Convex Optimization, Game Theory & Applied Math
- Quantitative Analyst and Decision Systems Engineer since 2005.





BlockScience Research Team

- Matthew Barlin, Research Engineer
 - System Architecture, Model Testing, and Empirical Evaluation for Economic Networks
- Markus Koch, Research Engineer
 - Blockchain Engineer with a focus on Data Engineering, Data and Decision Sciences
- Joshua Jodesty, Data Engineer
 - Data Platform Architecture and Distributed Computing Engineer
- Charlie Rice, Data Scientist
 - Numerical Experiments using Stochastic Processes and Exploratory Empirical Analysis



- Awesome Operations Staff: Charlie, Nick, Nelly, Kirstin, Antonio
- Coming Soon, New Researchers: Fernando and Katie

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What is Blockchain?

Blockchain: a Data Technology

Also called Decentralized Ledger Technology (DLT)

In general, a blockchain network is defined by:

A data structure: the "ledger" but can be generalized, i.e. for the Ethereum network the data structure is the state of the EVM

A set of methods which operate on the data structure; in the simplest case this is a transaction sending tokens from one address to another

A consensus protocol: set of rules for agreeing on the true state of the data structure, based on verifying the validity of transactions

A community: the set of agents (human or machine) which are participating in the network; lightweight clients may broadcast transactions but full nodes are required to participate in validation process (consensus protocol)



Consensus and Coordination





Byzantine Generals Problem (1982) LESLIE LAMPORT, ROBERT SHOSTAK, and MARSHALL PEASE http://bnrg.cs.berkeley.edu/~adj/cs16x/hand-outs/Original_Byzantine.pdf

https://en.wikipedia.org/wiki/Byzantine_fault_tolerance



Blockchain-Enabled Coordination



Agree On Prior State

Compute locally by operating on the same priors

One Agent Declares 'solution' candidate posterior state

Network Validates Solution, adopting the Posterior state



Coordinated Computation: Smart Contracts

- A Smart contract is "on-chain" code which is executed by every node in the network.
- The Ethereum network is a Turing complete virtual machine but computational "gas" limits are imposed on each block functionally limiting the computational complexity
- Ethereum is a public Network for shared computation but private or "permissioned" networks can be built based on Quorum or Hyperledger and others
- Contracts are Passive they are acted upon but cannot act autonomously
- Trusted "micro-services" whose computation is verifiable
- Computation can be internal state and external context dependent
- Due to passivity, reference data from the outside world is delegated to oracles which provide the contextual data when the contract is called
- Due to computational limits complex computations still happen off-chain



Blockchain Technology Status





Scalability and Performance



Credit: Trent McConaghy, PhD CTO BigChainDB <u>https://blog.bigchaindb.com/the-dcs-triangle-5ce0e9e0f1dc</u>

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Generalizing Crypto-Assets

	Fungible	Unique
Divisible	Cryptocurrencies	Equity or Shares in specific Assets
Discrete	Tokens representing physical Commodities	Tokens representing Titles or Deeds

- Tokens are digital representations of Assets which may or many not be tangible (goods vs rights)
- Ownership in the asset is governed by a decentralized ledger
- Crypto-Assets allow ownership to be transferred via smart contract
- Smart Contract simply automate the execution of workflows defined in legal contracts

Engineering Economic Networks

Engineered Multi-agent Network

Consider an analogy to a robotic network:



https://www.frontiersin.org/articles/10.3389/frobt.2017.00012/full



Blockchain as Data Infrastructure

Blockchain Network State



In addition to being the **Plant** of the system, Each blockchain node is effectively a **Sensor** for the entire network



Data Driven Decision Making Agents

- Sensors the blockchain data structure, APIs to market data feeds and other sources
- Decoder ETL software that accesses, sub-selects, and restructures blockchain data for use
- Filters & Estimators processes that remove noise and fuse signals to create useful signals
- Controllers software that computes decision variables from signals available
- Actuators smart contract code which defines and carries out decisions made by agents in the network
- Actions the actions that are taken by agents; the loop is closed as these actions appear in the Blockchain data structure making them observable



Closed Loop Decision Systems



Off Chain

On Chain



Human In the Loop Decision Systems



Automated, Secure, Data Driven Decision Making

Big Data and Distributed Computing

Cryptography and Information security

Operations Research, Management and Analytics

Optimization, Multi-agent Coordination And Control

Mechanism Design, Market Design & Game Theory



Smart Contracts as Agents



State Changes

- Caller with Account sk uses a local method to change the local state and possibly others (e.g. send native funds)
- Caller with Account sk uses another account method to change local state and possibly others (e.g. ERC20 send)
- Caller different Account sk uses a local method to change local state and possibly others (e.g. ERC20 send from the perspective of the ERC contract)
- Caller with different account sk uses a method from another agent to change the local agent's state (e.g. proportional airdrop of tokens)

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Formal System Model

Partitioning the Global State into Local Accounts

Definition 1. The Ledger State is the shared data structure $B(k) \in \mathcal{B}$ of the Zeus Network which evolves in discrete time denoted by k and \mathcal{B} denotes the domain of the ledger, which space of all valid ledger states B(k) can take for any k.

The Ledger State evolves in discrete time k, according to the rules of accounts which are under the control of the possessors of the private keys to those accounts. The set of all accounts at block k is $\mathcal{A}(k)$, and the ledger state can be partitioned as $B(k) = \bigcup_{a \in \mathcal{A}(k)} B_a(k)$ where $B_a(k)$ is the state of account a.



Accounts Define State Variables and Action Spaces

Definition 2. An **Account** is a unique element of the ledger, identified by an address pk(a) which as an associated sk required for proof of right to modify the code defining the account.

An account contains code defining its state variables, external methods for interacting with other accounts, and other supporting methods which are used internally. Since public keys are the unique identifiers of accounts, linking to the conventional notation of the cryptography community $PK = \mathcal{A}(k)$ is the set of all public keys.

Any particular account a has internal state $x_a(k) \in \mathcal{X}_a$ for any block k where \mathcal{X}_a is the set of all valid states as determined by the account's codebase. A private key holder of account a, or another account may take actions $u \in \mathcal{U}_a$ on account a where \mathcal{U}_a is the actions which are well defined for account a. These actions are associated with methods \mathcal{F}_a with elements of the form

(1)
$$f_a: (\mathcal{U}_a, \mathcal{X}) \to \mathcal{X}$$

where $x \in \mathcal{X}$ is state of all accounts, and $\mathcal{X} = \bigcup_{a \in \mathcal{A}(k)} \mathcal{X}_a$ is the space of all valid states of those accounts. The methods available to the private key holder of account *a* may differ from those available to other accounts.



Transactions: The State Change as the Result of Action

Definition 3. A Transaction denoted \mathbf{tx} is the changes to the state caused by a discrete action $u \in \mathcal{U}_a$ for some account $a \in A(k)$ influencing the state one or more accounts. The initiating account is denoted a_0 and the other accounts whose states are impacted by the transaction are denoted by a_i for $i \in 1, 2, 3, ..., r$; therefore the transaction itself is defined as the list $\mathbf{tx} = [\Delta x_{a_0}, \Delta x_{a_1}, \ldots, \Delta x_{a_n}]$ where Δx_{a_i} is the change in state of account a_i as a result of the action u represented by the transaction \mathbf{tx} .

The simplest conceivable transaction occurs when $u \in \mathcal{U}_{a_o}$ the transaction only modifies the state of the initiating account by legally calling a method in \mathcal{F}_{a_0} that does not change the state of any other account. The transaction is completely characterized by Δx_{a_n} and can be validated by evaluating $f_{a_0}(u, x)$ within the sequence of transactions $\mathcal{T}_{a_0}(k)$ and showing that $x_{a_0} + \Delta x_{a_0} = f_{a_0}(u, x)|_{a_0} \in \mathcal{X}_{a_0}$. The notation $f(\cdot)|_a$ denotes the element of the output of $f(\cdot)$ associated with account a.



Local Transactions Encode the Global State Update

Definition 4. A Transaction Block is an ordered list of transactions $\mathbf{TX}(k) = [\mathbf{tx}_0, \mathbf{tx}_1, \dots, \mathbf{tx}_m]$. Since transactions which are ordered lists of account state changes, it can interpreted as a flat list, the block is valid if each individual transaction is computed correctly and the state change for each account after each sequential transaction is valid.

$$\begin{aligned}
x_{a_0} + \Delta x_{a_0} &= f_a(u, x)|_{a_0} &\in \mathcal{X}_{a_0}, \\
x_{a_1} + \Delta x_{a_1} &= f_a(u, x)|_{a_1} &\in \mathcal{X}_{a_1}, \\
& \dots \\
x_{a_n} + \Delta x_{a_n} &= f_a(u, x)|_{a_n} &\in \mathcal{X}_{a_n},
\end{aligned}$$

(5) $\Delta x(k) = x(k) - x(k-1)$

is completely characterized by $\mathbf{TX}(k)$ and can be evaluated account-wise according to equation (4).



Networked Second Order Discrete Dynamical System

Definition 5. A **Block** is the ledger state B(k) at k which given the definitions above can be formally characterized as the pair

(6)
$$B(k) = (x(k), \mathbf{TX}(k)).$$

Property 1. The evolution of the Ledger State B(k) for k = 0, 1, 2, ... is a discrete second order networked system.

It is a networked system comprised of accounts a with locally defined internal dynamics and rules for interacting according to the account Definition, 2. It is a discrete second order system because the ledger state B(k) contains precisely the states $x_a(k)$ and the backward discrete derivatives $\Delta x_a(k) = x_a(k) - x_a(k-1)$ for all accounts $a \in \mathcal{A}(k)$.



Disambiguating the Term 'Network'

Definition 6. A Node is a member of the Peer-to-Peer Network with the ability to broadcast a transaction \mathbf{tx} for which it can prove control of the initiating account a_0 using the associated private key, and the ability to verify the validity of transactions broadcast by other nodes.

Definition 7. The **Peer-to-Peer Network** is the set of nodes $j \in N$, participating in the communication and computation network, maintaining a copy of the Ledger State $B_j(k)$.

Nodes are Not the Agents, the Accounts are

Relationships between nodes and accounts:

- When a node finds a block, an Account receives the block reward
- Any Node i can use Account a's private key to initiate actions as account a



Agreeing on the State Requires the whole Chain

Note that each node j may have its belief of the Ledger State $B_j(k)$ such that for any two nodes $B_j(k) \neq B_{j'}(k)$ for $j \neq j'$. However, It is guaranteed by the underlying cryptographic protocol that both $B_j(k), B_{j'}(k) \in \mathcal{B}$.

Definition 8. A Chain is a valid sequence of Ledger States, $C(K) = [B(k) \in \mathcal{B} \text{ for } k = 0, 1, ..., K] \in \mathcal{B}^{K+1}$ where B(0) is the genesis block and K is the current block height.

Definition 9. The Consensus Protocol, \mathbb{C} is the process by which agents resolve the inconsistency:

(7) $\mathbb{C}: (\mathcal{C}, \mathcal{C}) \to \mathcal{C}$

returning which of the two otherwise valid chains supersedes the other.



Conjecture: Sufficient Condition for Consensus

Property 2. The Consensus protocol must impose a strict ordering on valid chains $C \in C$. It is sufficient that there exists a function

(8)
$$\Psi: \mathcal{C} \to \mathbb{R}$$

such that for any $C, C' \in \mathcal{C}$

(9) $C \neq C' \implies \Psi(C) \neq \Psi(C').$

Two nodes may resolve their inconsistency by each setting their Chain to

(10)
$$C^* = \arg \max_{c \in \{C, C'\}} \Psi(c).$$

Theoretically Speaking — this argument should be constructed with Pr(.)=1 and provide an always eventually consistent Chain from after some fixed number of confirmations

Practically Speaking — one should only need to look back to the last place the chains disagree in order to compute Psi



Show me the Data!

Cryptokitties: NFTs, Functions and States



Because we know the events signatures, we can query the blockchain for all the transactions that caused those events to happen

Bar chart gives us an idea of volume: roughly one pregancy and one birth per block; 2-3 transfers per block

https://github.com/BlockScience/EthereumStats/blob/master/KittyExplorer.ipynb

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GiveBirth() and the Midwife Role

/// @notice Have a pregnant Kitty give birth!

/// @param _matronId A Kitty ready to give birth.

/// @return The Kitty ID of the new kitten.

/// @dev Looks at a given Kitty and, if pregnant and if the gestation period has passed,

/// combines the genes of the two parents to create a new kitten. The new Kitty is assigned

/// to the current owner of the matron. Upon successful completion, both the matron and the

/// new kitten will be ready to breed again. Note that anyone can call this function (if they

/// are willing to pay the gas!), but the new kitten always goes to the mother's owner.

function giveBirth(uint256 _matronId)
 external
 whenNotPaused
 raturns(uint256)

returns(uint256)

// Grab a reference to the matron in storage.
Kitty storage matron = kitties[_matronId];

// Check that the matron is a valid cat.
require(matron.birthTime != 0);

// Check that the matron is pregnant, and that its time has come!
require(_isReadyToGiveBirth(matron));

// Grab a reference to the sire in storage. uint256 sireId = matron.siringWithId; Kitty storage sire = kitties[sireId];

// Determine the higher generation number of the two
uint16 parentGen = matron.generation;
if (sire.generation > matron.generation) {

parentGen = sire.generation;

}

// Call the sooper-sekret gene mixing operation.
uint256 childGenes = geneScience.mixGenes(matron.genes, sire.genes, matron.cooldownEndBlock - 1);

// Make the new kitten!
address owner = kittyIndexToOwner[_matronId];
uint256 kittenId = _createKitty(_matronId, matron.siringWithId, parentGen + 1, childGenes, owner);

// Clear the reference to sire from the matron (REQUIRED! Having siringWithId
// set is what marks a matron as being pregnant.)
delete matron.siringWithId;

// Every time a kitty gives birth counter is decremented.
pregnantKitties--;

// Send the balance fee to the person who made birth happen.
msg.sender.send(autoBirthFee);



// Send the balance fee to the person who made birth happen. msg.sender.send(autoBirthFee);

Births By Midwife

The all time top 10 Midwives

In [59]: births[births['caller'].isin(allTimeTopMidwives)].groupby(['caller']).data.count().sort_value

Out[59]: <matplotlib.axes._subplots.AxesSubplot at 0x1f75c9240>



Number of kitties "delivered" per midwife



May the Best Midwife win...

Out[63]: <matplotlib.axes._subplots.AxesSubplot at 0x1fea9ea58>



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Though Not as Dominant as it appears...

Out[62]: <matplotlib.legend.Legend at 0x1ee33e080>





Midwives Go Professional: Smart Contracts

Instead of "external accounts" — Smart contracts specialized to call give Birth Emerged a few weeks in

In [55]: areaplot.divide(areaplot.sum(axis=1), axis=0).plot.area(figsize=(12, 6))



Out[55]: <matplotlib.axes._subplots.AxesSubplot at 0x1fd8ea9b0>



Smart Contracts and Serious Multi-tasking

In [65]: maxBirths = births.groupby(['transactionHash']).transactionHash.count().max()
 births.groupby(['transactionHash']).transactionHash.count().hist(bins=range(maxBirths+2))
 plt.yscale("log")
 plt.title("Personal Record -- Births per Transaction for Each Account")
 plt.xlabel("Number of Births")
 plt.ylabel("Number of Accounts")

Out[65]: Text(0,0.5, 'Number of Accounts')







Birthing Smart Contacts: Profit by Caller

Restricted to top Midwife Accounts

In [35]: df_profits.groupby(['caller']).profit.sum().plot(kind='barh', title='Profit per midwife')

Out[35]: <matplotlib.axes._subplots.AxesSubplot at 0x11237d208>



Profit per midwife



Birthing Smart Contacts: Profit by Called

Serious differences in performance despite a flat reward function

In [37]: df_profits.groupby(['called']).efficiency.mean().plot(kind='barh', title='Average (prof

Out[37]: <matplotlib.axes._subplots.AxesSubplot at 0x11243deb8>



Average (profit per kitty "delivered") per smart-contract

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called

There can be only one... you lose a lot

Each kitty can only be born once so there is a trade off between gas fee on the call and chance of winning

In [38]: df_profits.groupby(['called']).kitties_delivered.mean().plot(kind='barh', title='Average nu

Out[38]: <matplotlib.axes._subplots.AxesSubplot at 0x1ace01be0>



Average number of kitties delivered per call, per smart-contract



Opportunities and Challenges

Current and Former Clients & Partners





Our Blockchain + Economics Understanding is Naive

At best...

I put a light draft of these thoughts on Medium last week and the points that got Highlighted articulated two aspects of the same thought:

Meaningful token engineering is distinguished from simply arguing that one's ICO token will grow in value by formal attention to the token's role in driving the network towards a shared optimization objective associated with the network's function, rather than the tokens value on a secondary market.

Our future will include intelligent agents that act on our behalf in economic networks. Some may lease our excess computational and storage resources; others may serve us targeted advertisements without disclosing our private data. I believe that we have done the economic equivalent of quantifying electricity and that we are as ill-equipped to imagine the future as Ampère was equipped to imagine an integrated-circuit motor-controller.

https://medium.com/block-science/on-engineering-economic-systems-1cff055d3a5f



Identity and Privacy

All blockchain 'accounts' have public key addresses

Government Issued



Networks are Psuedo-nonymous

Public Ledgers are a double-edged sword not a Panacea

Layered Architectures and Nuanced thinking around Policy and Regulation are required build and regulate systems that store, manage or make decisions using Personally Identifying Information (PII)



Regulation and Governance

Technology is *what can be done* but Society needs to think about *What the technology is used for.*

When economic 'robotic agents' are part of the economy....

Who decides what their objective functions are allowed to be?

Who is responsible for monitoring the health of the economy?

... for tuning network or agent parameters? ... for decommissioning them?

Do we need professional engineering licenses for economic agents?

How do we make sure they aren't taking advantage of people? ... or incentivizing or enabling nefarious behavior?



Scifi Dystopian Future?

Trending up



A synthetic world interwoven with the physical one in which autonomous software agents interact with each other, their environment and humans. Trending down



Emergence of a hyper-intelligent AI that has central command of legions of robotic agents; coordination issues: Byzantine General's Problem





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Thank You!

Michael Zargham, Phd

Founder & CEO, BlockScience @mzargham



Bonus Round Client Showcase Sweetbridge

Sweetbridge, Inc

Sweetbridge is a blockchainbased economic framework

that transforms supply chain and logistics collaboration through

a fast, fair and flexible value exchange

that unleashes working capital for the benefit of all participants.





Sweetbridge Vision: Protocol Stack

Core Features

- Stable Token driven to par by commerce not by trading
- Self-lending
- Continuously Audited financial system
- Financial base layer building towards ecosystem level operations management algorithms via smart contracts



https://sweetbridge.com/public/docs/Sweetbridge-Whitepaper.pdf



Liquidity Protocol: 2 Currency System

Bridgecoin



A stable currency

- 2
 - Pegged to fiat currency



Your key to using the Sweetbridge Fund liquidity application



Sweetcoin



Enables interest-free borrowing

	А
۷	cu

A limited-supply currency



Your key to exchanging Bridgecoin for fiat & using the Settlement application at no fee

https://sweetbridge.com/public/docs/Sweetbridge-Whitepaper.pdf



Human Actions: Taking & Repaying UOUs



https://sweetbridge.com/public/docs/Sweetbridge-Whitepaper.pdf



Automated Actions: Sell Line Vault Controls

Collateralized debt positions have rules which trigger control actions which prevent loans from defaulting



https://images.sweetbridge.org/main/Sweetbridge-WP-LiquidityProtocolMath-v1-01.pdf



Automated Actions: Sell Line Vault Controls

Formal Proof creates a cushion between Valid and Triggering states with a tunable parameter, Theta



Figure 3.2: Visualization of the shape parameter θ in setting the sell line based on riskiness η computed according to equation (3.8)

Figure 3.3: Visualization showing that the sell line remains strictly greater than the borrowing power, and how the choice of θ effects the size of the margin.

https://images.sweetbridge.org/main/Sweetbridge-WP-LiquidityProtocolMath-v1-01.pdf



Financial System Modeling

Bridgecoin Economy: Treasurer View



Treasurer must maintain the health of the economy, ensuring favorable balance of fees and interest, and an adequate buffer



Bridgecoin Economy Research



System without Depositor Policy Implemented by Treasury

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System with simple Depositor policy offering interest bearing loans to lock up BRC

Out[33]: Text(0.5,1,'Self Sufficiency Metrics')

Sweetcoin Economic Dynamics



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Discount Token Implementation

On-chain Micro-Service dynamically adjusts incentives to create a stable equilibrium

(f,a)

a= tokens activated

activated tokens remain locked for N blocks in the future



f' - foos duo

f' = fees due after accounting for locking a

F' = Sum: f' over N blocks

System has provable Incentive Field Equilibrium at F' = (1-phi)* F



Sweetcoin Macro-Economic Research

Uses of Sweetcoin in the network over time, time grouped averages over 100 unique Stochastic Experiments

Out[45]: <matplotlib.legend.Legend at 0x13ab97cd828>





Sweetcoin Macro-Economic Research

Statistics for Global Discount Ratios and Discount Capacity KPIs over 100 unique trials



At system launch few discounts are achieved but the system evolves toward the designed discount equilibrium point The discount capacity of tokens grows roughly proportionally with the growth in network utilization as measured by fees incurred

In [84]: dist_plot('New Fees', 'Discount Capacity', suppMin=F



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